

# The Sale of Spring Goods Is On

## Keep An Eye On the Merchandise Offered In All These Many Departments

"It's the early bird," etc. With all these beautiful new fabrics there comes the advantage of Cohen's first contracts, which stands for the lowest possible prices; usually the quick-taken-up goods become not only scarce and advanced in the price, but they may be sold up altogether. We advise first and choice selection. There is a radical change in styles of yard goods, made garments, and in many things else that are worthy of perusal. This is a store of liberty to the public—it's often a great injustice to your purchase, even away from the point of economy, not to look here.

All goods ordered by mail will be delivered charges prepaid

## Monday Will See Counters Filled With Lace

### Upwards of Eight Thousand Dollars Worth To Be Sold for Forty-Three Hundred Dollars

The space allotted for this special sale will be the third aisle westward on the main floor. Our lace buyer tried all over to get up a lace sale duplicating the one of a few weeks ago, only these lots are of a more varied character. "Where there is a will there is a way," and so the old adage is once more exemplified. The laces are of various kinds, including garniture lace, white ecru and black—wash lace trimmings. Laces cut into any desired lengths. These as price examples merely.

Platt Val, and Shadow Lace, in various popular widths, also French Fillet Laces, values to 25c; choice of any, yard **10c**  
English and German Torchon Lace, several thousand yards; choice, yard **2 1/2c**  
Shadow Lace Flouncings, in white and attractive new designs, **25c** yard  
1,200 yards Cluny Lace Bands and wide edges, yard **5c**

German Val. Laces, 2 1/4 inches wide, edges and insertions; 60 dozen in this sale; a dozen yards for **35c**  
36-inch wide Shadow Lace Allovers, in white and ecru, soft finish, 75c value, yard **59c**  
42-inch wide Bretonne Nets, flesh colored and white, yard only **50c**  
Wash Blone Nets, 72 inches wide, white and cream, yard **50c**

Lace Flouncing, 25 inches wide, one of the most attractive and desirable widths for this season's fashion, yard **39c**  
Pure Linen Cluny and Torchon Laces, various widths to 5 inches, 10c and 12 1/2c values **5c**  
Shadow Lace and Fine French and German Vals. are in this special lace, yard, 3c and **5c**  
Cohen's Main Floor.

## Also the New Embroideries in the Wonderful Sale

Longcloth Embroideries, with Maderia like work, all well made on hand machines popular widths, yard **12 1/2c**  
Corset Covers, embroidery, 16 inches wide, the usual 15c value, yard **9c**  
Voile Flouncings, in skirt widths, yard **38c**

3,600 yards Embroideries, in the various widths up to 16 inches, all well made, 10c Embroideries are priced at, yard **5c**  
27-inch wide Baby Flouncing, in the small well worked embroidery designs, 48c value, yard **29c**  
Attractive designs in French Voile and

Crepe Embroidery Flouncings, popular widths for skirts and tunics, yard, only **48c**  
Ruffle Embroideries for children's skirts, 18 inches wide, dainty, pretty styles, yard **25c**  
27-inch wide Embroideries, large, attractive designs, 50c and 39c values **25c**

## It's a Picture of a Silk Store

### One of the Beauty Spots of the City and Well Worth Seeing

The appreciable difference is in the silk, not the store, which is at all times a great silk spot. The occasion of this silk sale differs, inasmuch as the Silk Store supplies the finest and most beautiful creations of two continents. The stock presented is a veritable garden of all the prettiest and most charming creations that the Parisian and American silk chiefs have had in their dreams for months. There is a Cohen's price, too, on all and special purchase prices on many. Here are a few—

### 4 1/2 TO 5 YARDS FOR A DRESS

40 inches wide Black Pussy Willow Taffetas, for suits and dresses, the \$2.00 quality, sells for **\$1.50**  
Cascade Crepe Cloth, full 40 inches wide, various colored grounds, in designs for the new combination dresses; the price, yard **\$2.00**  
French Crepons, full double width, street and evening tints, heavy and all pure silk; a bargain at, yard **\$2.25**  
Crepe de Chine, black, white and all light and dark coloring, superior quality and equal to any sold heretofore at \$1.90; 40 inches wide; the price, yard **\$1.50**  
Black Charmeuse, the handsomest quality we have ever sold at \$3.00, full 40 inches wide, say five yards for a dress; the price, yard **\$2.00**

Printed Paris Mandarines, 40 inches wide, the Paris success of this season, beautiful materials and entirely new, yard **\$2.75**  
Nocturn Satin, a perfect full chine and silk, new fabric, a full yard wide, in black, white and all colors; the price, per yard **\$1.39**  
Colored Taffeta, all pure silk, white and colors, for, yard **46c**  
Shirting Taffetas, in new color combinations for the finest tub silk made; the price, yard **\$1.00**  
Lyon's Taffeta, in black chiffon quality, \$2.00 value, for, yard **\$1.40**  
Yard wide All Silk Black Messalines, the quality you would buy for about double our Monday's price; two qualities, per yard, 58c and **88c**

## WHITE

Will be in the foreground of style again—all the style centres predict white. COHEN'S WHITE STORE is up to the minute. It is well to plan for a time ahead. These pretty foreign things are not likely to come again.

IMPORTED SKIRTING AND SUITING, shown in all the new foreign weaves, such as ratine, nub check, crepes, crepe stripe, loop cloth, poplins and many others; per yard, 50c to **\$1.00**

15c Check Dimity, 10c

Range of varied size checks and stripes.

19c White Crepe Plisse, 12 1/2c  
32-inch; used so much for underwear.

## The Wash Goods

12 1/2c Bates and Elm Gingham, 8 1/3c  
This season's new effects, on Monday only at this price; checks, stripes and plaids; various sizes.

NEW COSTUME CREPES, 32 inches wide, neat rosebud and floral designs, on a beautiful crepe cloth, yard **19c**

RUGBY GALATEA CLOTH, 28 inches wide, all colors, in stripes and plain white; on sale Monday at an especially low price, yard **12 1/2c**  
Cohen's Main Floor.

**\$1.25 Imperial Longcloth, 85c**  
12-yard bolt; to allow all to get a fair share, only two to a customer.  
Cohen's Second Floor.

## The Cream of All the New Woolen Dress Goods Will Go On Sale Monday

The new colorings, the novel weaves and the excellence woven into them, all will be of interest to every family in Richmond. Here are a few of the many:

CREPE RHODEDA, all wool, 44 inches wide, a new weave and just the weight for early spring wear, in new pigeon blue, Russian green, wistaria, castor, tango, and many other popular shades; yard **\$1.00**

CREPE EPINGLE, all wool, 50 inches wide, a combination of poplin and crepe, fancy weave, medium weight; the foremost fabric for smart dresses and suits, in all the new leading shades; yard **\$1.50**

**\$1.69 Chiffon Broadcloth, \$1.29**  
Ready sponged and shrunk. Raven black.



## Cohen's Made-Garment Store

### It Is a Most Tempting Shop of the New

The Paris touches have revolutionized all the styles heretofore. They are fascinatingly "French," with not an idea left of all the past. The dazzling diversity lends a charm unknown in the heretofore adornment of personal wear. This Garment Shop is new. It is entering the scope of an international exhibit. Those who were previously unsatisfied with the home offering will find the surroundings of the Garment Shop filled with rich beauties to an extent that heretofore was not reached beyond exclusive confines. Cohen's prices, too, are a marked prominence in the offering, with every highest mark of excellence, the prices are within the reach of all. We invite a stroll through the new Garment Store.

SUITS of crepes, stripes and serges, jaunty short coats and neatest skirts, in tango leather; Copenhagen, navy or tan **\$12.75**

SUITS, chic models, in crepe poplins, gabardines and other new spring materials, in all the new shades of blues, tans, mahogany, wistaria and green **\$18.50**

SUITS in about 25 different styles to choose from, in a choice range of all wanted materials of the spring season, jaunty short jackets and double tunic effect skirts. **\$22.50**

SUITS of shepherd check, with new butterfly coats and double minaret on skirt, button and moire trimming, of Copenhagen or titian red, for **\$35.00**

DRESSES of crepe de chine and taffeta, lace trimmed, blouse and skirt made with new bustle effect, in all the wanted shades, for **\$20.00**  
Cohen's Second Floor.

## The Bargain Basement

### Will Have An Unloading Sale Monday

We tried to have the manufacturers to hold some of their odd lots over until late, but need of cash and want of space did not permit it, so here are the goods—SOME 65 LARGE CASES.

12 1/2c DRESS GINGHAMS, 53 1/4c  
at One case of FINE PERCALES, yard **83 1/4c**  
8 1/2c UNBLEACHED Domestic; 40 inches wide, yard **5c**  
10c OUTING FLANNELS, at yard **5c**  
JOUY CREPES, for waists and kimono, yard **83 1/4c**  
Best 11c Bleached Domestic; yard wide; finest quality, at, yard **73 1/4c**  
17c MADRAS GINGHAM; 32 inches wide; warranted tub proof and sun proof, yard **12 1/2c**  
12 1/2c PERCALE, yard wide, heavy grade, fast color, at **63 1/4c**  
One assorted table of flaxon Mercerized Lawns, English Nainsook, Long Cloth and Crepes; worth up to 15c, choice, yard **5c**  
15c INDIA LINON, 40 inches wide, yard **93 1/4c**

12 1/2c and 10c PLAID LAWN and Shadow Crepes, yard, at **71 1/2c**  
39c SILK STRIPED POPLIN and Bedford Cord, yard **19c**  
98c ENGLISH LONG CLOTH, 10-yard pieces **68c**  
15c WHITE MADRAS Waisting, 32 inches wide, yard at **11 1/2c**  
WOMEN'S 12 1/2c Black Hose, pair **8c**  
WOMEN'S MUSLIN GOWNS, 33c well made, choice, **33c**  
35c WOMEN'S CORSET COVERS, with beautiful lace yokes, choice only **19c**  
One lot of WOMEN'S BRASSIERES, in assorted sizes; slightly soiled; to close out **18c**  
Women's 50c WAISTS, in assorted sizes, choice, **36c**  
75c BLACK MERCERIZED Petticoats, well made, with tucked flounce, only **37c**

## The Bedding Department

Will make a sale of Sheets, Pillow Cases and Blankets, and we are told prices are to be higher than the present regular values.

75c BLEACHED SHEETS, size 81x90, heavy grade, subject to misweaves and mill imperfections, choice at **37c**  
only BLEACHED PILLOW CASES **63 1/4c** each  
95c SCALLOPED EMBROIDERED SHEETS; size 81x90, each at **69c** only  
\$4.89 WHITE WOOL Flannel Blankets, 11-4 size **\$2.98**  
\$7 All-Wool Plaid Blankets; 11-4 size, pair **\$4.95**  
\$1.00 White BED SPREADS, double bed size, each **90c**  
\$1.50 White Bed Spreads, extra size **\$1.10**  
Cohen's Basement.

## The Seco Silk Department

SILK AND COTTON POPLIN, 36 inches, exact counterpart of the all silk fabrics; all street shades and black; yard **50c**

FRENCH SLUB EPONGE, 36 inches wide, made of silk and mercerized cotton, with a Jacquard pattern, all the new rich street and evening shades, yard **\$1.00**

IMPORTED BROCADED CREPE FORMOSA, 40 inches wide, cannot be distinguished from the all silk crepes. The newest creations in coloring, yard **\$1.38**  
Main Floor—Centre Aisle to Left.

## Optical Efficiency

Our Optical Department is conducted on a scientific basis, the best and most approved methods being used to determine your visual defects for Monday.

\$4.00 Gold Filled Eyeglasses, at **\$2.50** | Bifocals for far and near sight **\$3.00**  
Frames Guaranteed for 10 Years.  
Office, Main Floor.

## Sweetheart Soap 2 Cakes for 5c

See Coupon on Page 4 of Times-Dispatch

On page 4 of to-day's The Times-Dispatch appears an advertisement of Sweetheart Soap, which contains a valuable coupon, good for TWO regular 5c cakes of Sweetheart Soap, when presented at our Soap Department with 5c.

Cut coupon out of Sweetheart Soap advertisement on page 4, bring it to Cohen's Store, and get TWO regular 5c cakes of Sweetheart Toilet Soap for the usual cost of one cake.

Be sure and get the correct coupon on page 4. Cohen's—Main Floor.

